

Sabrina Twyla

✉ SabrinaTwyla@gmail.com

☎ 510-456-5661

📍 Chatsworth, California

🔗 <https://sabrinatwyla.wixsite.com/portfolio>

Profile

An outgoing self-starter with prior customer service experience, complemented by 5+ years of freelance work collaborating with industry-level teams.

Work History

Freelance Work, Self-Employed

08/2014 – Present

Chatsworth, CA

- Maintaining a client-focused mindset while managing multiple freelance projects, consistently delivering high-quality service.
- Helping manage a team of designers to maintain a strong, organized workspace, while working collaboratively and independently to ensure all designs meet client needs.
- Demonstrating strong time management by creating digital content assets with quick turnarounds, often within the same day.

Sales Lead, Distroller World

07/2019 – 03/2020

Glendale, CA

- Merchandise and maintain the sales floor and staff areas.
- Cultivated a positive and welcoming shopping experience for the customers, consistently exploring upsale opportunities.
- Reliably met sales targets, contributing to the store's status as the top-performing location in the area.

Sales Associate, Build-A-Bear Workshop

09/2017 – 07/2019

Canoga Park, CA

- Open and closed the store, processed inventory, and implemented planograms.
- Maintained knowledge of product lines and collaborative IP's while being a strong contributor to meeting sales objectives.
- Responsible for handling money, processing purchases, and returns via the POS system.
- Provided training to other newer Sales Associates.
- Boosted returning customers by enrolling clients in the loyalty program, offering discounts, rewards, and gift cards.

Party Host, Santa Monica Playhouse

02/2017 – 12/2018

Santa Monica, CA

- Collected payment and distributed tips equally among team members.
- Oversaw event flow, cooperating with team members and outside vendors to ensure all parties began and ended according to schedule.
- Engaged guests through interactive games and activities to entertain and create a fun, welcoming atmosphere.

Education

High School Diploma, Irvington High School